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For Immediate Release

**Visiting Nurse Association Health Group's Dr. Steven Landers Joins Board of
NJ Advocates for Aging Well Trenton, NJ (December 15, 2022)**



Dr. Steve Landers, MPH, President and CEO of Visiting Nurse Association Health Group, Inc. (VNAHG), has accepted a position as a Trustee on the Board of NJ Advocates for Aging Well (NJAAW, njaaw.org).

In making the announcement, NJAAW Executive Director Cathy Rowe stated: "We are excited to have Steve join our organization as we enter our 25th year. While we have accomplished so much to help New Jersey's older residents age well, we know there is so much more to do as our demographics shift towards an older population overall. We welcome Steve's experience and insights."

In accepting the position, Landers said, "NJAAW is focused on elevating the critical conversations we have to have to address the needs of an aging population. We are all trying to encourage initiatives that promote independence, dignity, and compassion. My whole career in geriatric medicine and non-profit administration has been focused on helping vulnerable elders age in place in the comfort of their own homes. The work at NJAAW is an important contributor to the cause."

NJAAW Board Chair Steve Leone, Principal, Spiezle Architectural Group added “I believe his professional network, acumen, and experience will be instrumental in expanding our partnerships and help fulfill our strategic plans of growing to meet both increasing needs and advocacy work.

Dr. Landers also reflected that "In aging services and policy work there are so many different stakeholders, it can sometimes seem fragmented or disjointed – I like that NJAAW serves as a convener and hub, NJAAW also provides education and information that ups the game of all the various stakeholders in this important sector."

Dr. Landers is a graduate of the Case Western Reserve University School of Medicine and the Johns Hopkins University School of Hygiene and Public Health. Dr. Landers has authored several articles on the role of home care in national publications, including the New England Journal of Medicine and the Journal of the American Medicine. Dr. Landers is an ongoing blogger and public speaker focusing on health policy, family caregivers, and nurses and finding ways to improve quality and value in American health care.

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About NJAAW: NJ Advocates for Aging Well (NJAAW, njaaw.org), formerly NJ Foundation for Aging, has been on the forefront of revolutionizing the aging experience since 1998. It is the only statewide nonprofit focused solely on providing leadership in public policy and education to enable older adults to live with independence and dignity in their communities. NJAAW’s social action issues include senior housing and hunger, elder economic security, older workers, the direct care workforce, and transportation. The award-winning Aging Insights, a monthly topical TV program and podcast produced by NJAAW, connects caregivers, seniors and their families to community-based services and resources. The show is available on youtube.com/user/njfoundationforaging/, NJAAW’s website and on more than 70 public-access TV stations. NJAAW also presents educational forums and an Annual Conference offering development opportunities and best practices for professionals entrusted with caring for seniors.

About VNA Health Group: Visiting Nurse Association Health Group (VNAHG) is New Jersey's largest nonprofit visiting nurse association and visiting physician service that helps individuals and families achieve their best level of health and well-being by providing home health, hospice, palliative and community-based care, and operating private-pay personal care services. A full range of primary care services is available through VNACJ Community Health Centers. VNA Health Group employs more than

2,500 staff members and cares for more than 150,000 people each year. For more information about VNA Health Group please visit www.vnahg.org.