



Formerly NJ Foundation for Aging
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Aging Insights TV Episode 126 - “Coming Back After COVID: NJ Arts and Culture Recovery Fund”

Trenton, NJ (March, 2022) – New Jersey has a vast array of theatre, visual art, dance, music, museums and heritage sites, but COVID has had a devastating impact on those sectors.

Aging Insights TV host Cathy Rowe, DrPH, finds out the latest status on these sectors from Lynne Toye (pictured), inaugural Executive Director of the NJ Arts and Culture Recovery Fund, on the 126th episode of Aging Insights TV.

On [“Coming Back After COVID: NJ Arts and Culture Recovery Fund.”](#) Toye discusses the wide range of arts, culture and historic sites in New Jersey and how the Fund has helped them not only survive but also adapt in new and creative ways that accommodate older adults.

Pre-COVID, those sectors contributed close to \$700 million to NJ’s economy, Toye said, as well as employed nearly 30,000 workers and engaged more than 9.5 million people who stayed in hotels and ate and shopped locally, year-round. Since the pandemic, there was over \$100 million in reduced revenue from those sectors. The [NJ Arts & Culture Recovery Fund](#), hosted by the Princeton Area Community Foundation, has distributed 169 grants to 169 arts, culture, history and museum organizations in all 21 NJ counties.

Toye most recently served as the Chief Administrative Officer at the Harlem School of the Arts in New York City, where she was on the senior leadership team. Previous roles include serving as the Chief Operating Officer for Jazz House Kids in Montclair, Director of the Center for Innovation Management at SUNY Fashion Institute of Technology, Director of the Stern School of Business Executive Education at New York University, and President & CEO of Chester Mason, Inc. Design Studio in Philadelphia. She holds an MBA from The Wharton School, University of Pennsylvania and has also taught there as an adjunct professor.

Produced by NJAAW with Piscataway Community Television, the Aging Insights can be viewed on NJAAW’s website at njaaw.org, YouTube channel at youtube.com/njadvocatesforagingwell and public-access stations across NJ (check local listings for channels and times).

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NJ Advocates for Aging Well (NJAAW, njaaw.org) has been at the forefront of revolutionizing the aging experience since 1998. It is the only statewide nonprofit focused solely on providing leadership in public policy and education to enable older adults to live with independence and dignity in their communities. NJAAW’s social action issues include senior housing and hunger, elder economic security, older workers and transportation. Aging Insights, a monthly topical TV program produced by NJAAW, connects caregivers, older adults and their families to community-based services and resources. The show is available on NJAAW’s [YouTube channel](#) at youtube.com/njadvocatesforagingwell and [website](#), as well as public-access stations across NJ (check local listings for channels and times). NJAAW also presents educational forums and an Annual Conference (June 13) offering development opportunities and best practices for professionals entrusted with caring for aging adults. Follow NJAAW on Facebook and Instagram @njadvocatesforagingwell and Twitter @njagingwell.