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FOR IMMEDIATE RELEASE

January Aging Insights TV Delves into “New Year New Possibilities”



Trenton, NJ (January 12, 2021) – On January 11, New Jersey Foundation for Aging (NJFA), founded in 1989, unveiled major changes: The nonprofit is now NJ Advocates for Aging Well (NJAAW); it has a new logo and tagline of “Your Trusted Resource,” and a redesigned and robust website at njaaw.org.

“New Year New Possibilities,” Episode 112 of the organization’s award-winning Aging Insights TV, airing now,

takes a glimpse at NJAAW’s past, present and future. Aging Insights is marking its 10th anniversary in February.

Mid-episode, host Melissa Chalker reveals additional changes: a new look and format for the show, designed by its production company, Piscataway Community TV (PCTV).

Guests on “New Year New Possibilities” include NJAAW’s Board Officers Steve Leone, Andrea Lubin, John Mostello and Michele Kent. Board Chair Leone and Chalker speak at length about the nonprofit’s 2021 transformations.

Aging Insights can be viewed on NJAAW’s YouTube channel at youtube.com/user/njfoundationforaging/, at njaaw.org and more than 70 public-access stations across NJ (check local listings for channels and times).

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About NJAAW

NJ Advocates for Aging Well (NJAAW, njaaw.org), formerly NJ Foundation for Aging, has been on the forefront of revolutionizing the aging experience since 1998. It is the only statewide nonprofit focused solely on providing leadership in public policy and education to enable older adults to live with independence and dignity in their communities. NJAAW’s social action issues include senior housing and hunger, elder economic security, older workers and transportation. The award-winning Aging Insights, a monthly topical TV program produced by NJAAW, connects caregivers, seniors and their families to community-based services and resources. The show is available on youtube.com/user/njfoundationforaging/, NJAAW’s website and on more than 70 public-access TV stations. NJAAW also presents educational forums and an Annual Conference (June 3–4, 2021) offering development opportunities and best practices for professionals entrusted with caring for seniors.